

# GRAPHIC DESIGNER

## JOB POSTING



Are you ready to make a difference in your life and in the world? Would you like to join a team of passionate people who are already doing that? At KRYTON International, we are helping the world change by building concrete structures that are not only waterproof, but more durable, efficient and sustainable than ever before. KRYTON is the inventor of the world's first crystalline waterproofing admixture for concrete and we have permanently changed the way concrete structures are built in every corner of the globe. It's the extraordinary people on our team that have made all the difference and we have proven it by winning the *10 Best Companies to Work For in BC* Award 4 years in a row. Maybe you could join our continuing success story.

As a member of the KRYTON Team, **WE OFFER:**

- Profit Sharing
- Attractive Salary
- 100% MSP Coverage
- Extended Medical and Dental Coverage
- Vision Coverage
- Retirement Plan
- Group Travel Incentive
- Company Sponsored Events
- Teambuilding Activities
- Fitness Gym
- Free Parking
- Plus more...

### GRAPHIC DESIGNER

A Full Time, Permanent position, based in Vancouver, British Columbia, the **Graphic Designer** is tasked with creating marketing support materials, on-line and in print, that maintain and build the overall corporate brand while delivering on key project messaging. The goal of this position is to make possible the timely implementation of marketing collateral while increasing the frequency of marketing communications.

The main responsibilities of this job, among many other duties are:

- Design, implement and maintain the company website, Intranet, multi-media graphics and printed collateral materials
- The implementation of internet projects, including e-mail marketing campaigns, website maintenance, Search Engine Marketing, strategic direction and design; and development of corporate identity
- Work to keep the company's look and feel consistent and up to date in all areas of visual representation
- Work with marketing team to set, monitor and ensure departmental objectives and deadlines are met
- Coordinate all stages to create marketing collateral and sales materials from concept to production
- Produce and distribute the Distributor and corporate newsletters/updates.
- Ensure all materials (in print and on-line) are consistent with the corporate identity program.
- Carries out other related duties as required.

### REQUIREMENTS

- **Experience:** 1-2 years' experience in a marketing support function is required.
- **Education:** Degree or diploma in Graphic Design and/or Web Development, Marketing or equivalent.
- Broad marketing communications experience, including strong design and creative skills in both print and online medium.
- The ability to multi-task and to continually work with many interruptions is essential.
- The ability to develop a level of comfort with a variety of people including senior executives, consultants, and design firms
- Must be creative and able to develop effective marketing materials that support the corporate strategy.
- A strong design portfolio with 2+ years education and 2+years design and interactive experience combined with demonstrated proficiency in the delivery of outstanding customer service
- Independent self-starter
- Mature, Independent, yet receptive to team participation
- Strong spoken and written English communication skills
- A well-rounded understanding of graphic design and visual communication, including demonstrable proficiency in Search Engine, Web & Social Media, PAC Marketing.
- Adobe tools - Photoshop, Illustrator, In Design. Macromedia tools - Director, Flash, Dreamweaver
- Web development, publishing and graphic skills (HTML, Javascript, ASP, XML)
- Ability to develop product demos, customer training modules or other tools utilizing 3D animation is highly desirable (CAD, Sketchup, etc.)
- Marketing or communications experience is an asset.
- Familiarity with a manufacturing or industrial environment is an asset
- Salesforce.com, CRM, Business Analytics CMS
- Vertical Response Email an asset

If you are driven to succeed, please **email your cover letter and resume in WORD or PDF format to [people@kryton.com](mailto:people@kryton.com), citing "Graphic Designer" role in your subject line.** We thank all applicants, however, only those to be selected for an interview will be contacted.